





# BACHELOR OF BUSINESS PROCESS MANAGEMENT

 **Awarded degree:** Professional Bachelor's degree in **Business Administration** (EQF and LQF level 6) with the Qualification **Business Manager**

 **Length of studies:** 4 years (240 ECTS credits)

 **Language of studies:** English

 **Study programme accredited till : 30.09.2027.**

**Aim of the study programme** is to prepare outstanding next-generation leaders in the management of business processes in direct response to the needs of rapidly changing environment.

## General and Specialized Study courses:

- Self-Awareness and Learning Techniques
- Principles of Management
- Strategic Management
- Innovation Management
- Business and Organization Management
- Leadership & Change Management
- Project Management – Principles and Methods, Service Design, Process Management
- Communication Skills – Basic Communication, Business & Cross-Cultural Communication, Principles of Presentation Creation
- Law
- Labor Law and Labor protection
- Green Economy & Sustainability
- Basic Marketing
- Business/Innovation Plan

Become an outstanding leader in business process management!

acquisition  
of **design**  
thinking



Understand the customers and develop a solution based on their needs!

lecturers-  
industry  
experts



Learn from industry professionals - your lecturers!

practice  
based  
studies



Take on the role of a leader in solving real business cases!

## Elective courses:

- different professional and IT tool study courses
- participation in extra-curricular activities (sport, choir, student council)
- participation in student interdisciplinary activities – hackathons, business weeks, international projects


## Field related professional specialization study courses:

- Global Business Management
- Logistics and Supply Chain Management
- Corporate Finance
- International Marketing
- Global Economics & International Trade, etc.
- Business Intelligence
- Management Information Systems

**Internship:** • 10 weeks in year 2 and 4



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## Programme is designed:

- to enable graduates to apply for entry-level management positions in different global scale organizations, as well as to start their own business successfully;
- to provide students with tools and leadership skills essential for personal development and business process management;
- to develop creativity and to acquire a wide range of skills and techniques;
- to provide a unique opportunity to learn from, and to collaborate with businesses dealing with their challenges;
- to explore the fundamentals of organizational leadership, management, finance and business process operations based on an interdisciplinary approach.

## About Latvia

Latvia, located on the shores of the Baltic Sea, offers a unique blend of high-quality education, affordability, and vibrant multiculturalism. This country offers excellent education at comparatively low tuition fees and living costs, making it an attractive destination. The welcoming atmosphere encourages a diverse international student community, with abundant opportunities for research, internships, and post-study work. Latvia's rich culture, diverse landscapes, and complex history make it appealing for study, while it focus on innovation, technology, and sustainability also. Whether you're from the East or West, North or South, Latvia offers a truly unique environment where traditions from around the world converge, making it a pearl among the Baltic States.



## International study opportunities:

- study or study abroad for between 2 and 12 months in the ERASMUS + student exchange program
- participate in international project weeks organised by partner universities



## Living and accommodation facilities

- ➔ BA School of Business and Finance offers hostel facilities located in the same building as study rooms:
  - available washing and drying machines
- ➔ is only a 30 minutes walk to the city center and 40 minutes drive to the beach
- ➔ easy public transportation system, stores across the street
- ➔ free access to gym, library, 24/7 study rooms

**BA School of Business and Finance** is a state accredited higher education institution located in Riga, Latvia

## Contacts

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