

**DESCRIPTION OF STUDY COURSE**

<b>Course unit title</b>	<b>Creative Thinking</b>		
<b>Programme</b>	Business Administration		
<b>Year of study</b>	1st		
<b>Level of course unit (e.g. first, second or third cycle)</b>	Master's study		
<b>Course unit code</b>	MV019		
<b>Name of lecturer(s)</b>	Elīna Mīkelsone		
<b>Number of ECTS credits allocated</b>	3 ECTS Latvian credit points are multiplied by 1,5 to get ECTS credit points		
<b>Language of instruction</b>	Latvian, English		
<b>Type of course unit (compulsory, optional)</b>	Optional		
<b>Semester when the course unit is delivered</b>	1		
<b>Mode of delivery</b>	Face-to-face		
<b>Aim of Course</b>	To promote theoretical and practical knowledge about creative thinking and its application in innovation processes.		
<b>Preliminary knowledge (prerequisites and co-requisites)</b>	The idea of the creative abilities, the human thinking processes, teamwork principles (Bachelor level of education background).		
<b>Course contents</b>	<ol style="list-style-type: none"> <li>1. Fundamentals of creative thinking and creative thinking myths.</li> <li>2. Creative and innovative persona.</li> <li>3. Creative thinking stimulation and methods for idea generation I: basic methods for idea generation.</li> <li>4. Creative thinking stimulation and methods for idea generation II: game storming and idea management.</li> <li>5. Idea evaluation and development techniques.</li> <li>6. Conceptualisation of ideas.</li> </ol>		
<b>Planned learning activities</b>	Students attend lectures and participate in seminars. Total evaluation of the course attainment consists of: 40% active participation in class activities and the proofs are post in virtual discussion room; 40%- group work results (presentation and number of ideas created); 20% - exam		
<b>Planned teaching methods</b>	<b>Teaching methods</b>	<b>Student workload</b>	
		Full - time	distance learning
	Lectures	10%	5%

	Individual work and the presentation	30%	30%	
	Essay	15%	15%	
	Work at the library, independent studies	45%	50%	
		Total <b>80</b> hours		
<b>Learning outcomes of the course unit</b> <b>Assessment methods and criteria</b>	1. Understand the creative thinking process, its legislative and development capabilities. 2. Ability to capture, apply and assess the development of human creative potential in the overall world (holistically). Is able to use human creative thinking strategies to develop innovative processes in individual and teamwork. Can identify the myths of creative thinking. Can use your creative potential in business management 3. Ability to apply creative thinking techniques in your work and every day, addressing everyday challenges and accepting challenges. Ideas can be evaluated in their activities based on different ideas-based techniques, taking reasonable and responsible decisions. Is able to create new, innovative ideas by improving and improving processes, developing products and services in business.			
	Study outcomes	1.	2.	
	The form of assessment	1.	2.	3.
	Activity in class and discussion about additional literature	*		
	Group work and presentation	*	*	*
Essay		*		
<b>Recommended or required reading</b>	1. Walia, C. (2021). Creativity and Strategy, Springer (1 Chapter) 2. Carayannis, E.G. (2020). Encyclopaedia of Creativity, Invention, Innovation and Entrepreneurship, Springer (5 Chapters) 3. Szabla, D.B. (2021). The Palgrave Handbook of Organizational Change Thinkers, Springer (1 Chapters) 4. deBono, E. – one book about creativity freely chosen			
<b>Recommended optional programme components</b>	To be agreed at the start of the course.			