



BA SCHOOL OF
BUSINESS AND FINANCE

Prof. Bachelor Study Programme ``Business process management``

DESCRIPTION OF A STUDY COURSE

Course unit title	Digital Transformation III - Information management systems and processes including MIS & AI			
Programme	Business process management			
Year of study	3			
Academic year	2022./2023.			
Level of course unit	Bachelor			
Course unit code	BP012			
Name of lecturer(s)	Mārtiņš Eberšteins			
Credit points	2			
Number of ECTS credits allocated	3			
Language of instruction	Latvian or English			
Type of course unit (compulsory, optional)	Optional			
Semester when the course unit is delivered	5			
Mode of delivery	full-time education			
Aim of Course	Introduce to students business management systems, their usual structure and functionalities, give examples of usage, teach most popular stock accounting, material requirement planning, production planning, supply chain planning and sales processes with practical exercises, explain the connection to bookkeeping processes. Explain how the data of business management system can be used for data analytics and business intelligence.			
Preliminary knowledge	Business English	Digital Transformation II - Basic Programming+Data Analysis/Big Data	Business and Organization Management I - Entrepreneurship	Finance Management

Course contents	No	Title	
	1	Introduction to IMS - hystory, purpose, evolution	
	2	Most popular IMS, advantages, differences	
	3	Business process and IMS healthcheck	
	4	HansaWorld IMS system	
	5	Sales processes in IMS	
	6	Stock accounting processes in IMS	
	7	Supply chain management in IMS	
	8	Production and production planning ir IMS	
	9	Bookkeeping, accounting and finances in IMS	
	10	Reporting, data analytics and Business Intelligence	
	11	Cloud technology and benefits	
	12	Practical excericises in HansaWorld IMS system	
	13	Final exam	
The study course calendar	No	Topic	Type of assessment
	1	Course intro, IMS history, purposes	Active participation in the class
	2	IMS evolution, differences, advantages	Active participation in the class
	3	Most popular IMS, infrastructure differences	Active participation in the class
	4	Business processes and IMS healthcheck	Active participation in the class
	5	HansaWorld ERP system structure and functionalities	Active participation in the class
	6	IMS implementation process	Active participation in the class
	7	Sales processes in IMS	Active participation in the class
	8	Sales processes in IMS	Individual work; Individual work and the presentation
	9	Stock accounting processes in IMS	Active participation in the class
	10	Stock accounting processes in IMS	Individual work; Individual work and the presentation
	11	Supply chain management in IMS	Active participation in the class
	12	Supply chain management in IMS	Individual work; Individual work and the presentation
	13	Production and production planning ir IMS	Active participation in the class
	14	Production and production planning ir IMS	Individual work; Individual work and the presentation
15	Final exam	Written exam	

Planned learning activities and teaching methods	Assessment of learning outcomes		Distribution (%)			
	Active participation in the class		10%			
	Literature discussion		10%			
	Individual work; Individual work and the presentation		30%			
	Written exam		50%			
	Total (%):		100%			
	Teaching methods		Student workload (h)			
	Classes in the auditorium		32			
	Lecturer-led Individual assignments		16			
	Lecturer-led group assignments		16			
	Literature review/analysis		8			
	Modelling		8			
	Total (h):		80			
Planned learning outcomes	No	Learning outcomes			No of progr. study results applicable	
	1	Can evaluate and understand business processes, evaluate how well fit is current IMS in a company			1	
	2	Understands purpose of IMS, can pick the most suitable for certain business requirements and explain the choice			1,2,9	
	3	Understands sales processes and can automate these processes			1,3,4	
	4	Understands purchase processes and can automate these processes			1,3,4	
	5	Understands stock processes and can automate these processes			1,3,4	
	6	Understands production processes and can automate these processes			1,3,4	
	7	Understands bookkeeping processes and can automate these processes			1,3,4	
	8	Can participate and manage IMS implementation process in a company			1,5,7	
Assessment methods and criteria	Learning outcomes		1	2	3,4,5,6,7	8
	Assessment methods					
	Active participation in the class		•	•	•	•
	Literature discussion		•	•	•	•
	Individual work; Individual work and the presentation				•	
Written exam		•	•	•	•	
MANDATORY LITERATURE: 1. Cloud based ERP system for SME industry - Amir Mughal, Sania Bhatti, Hira Noman, Daniyal Ahmed 2. Adoption and Implementation of Enterprise Resource Planning (ERP): An Empirical Study - Mohammad Sarwar Alam, Md. Aftab Uddin 3. Evaluating Critical Success Factors of ERP Implementation in SMEs - Talluri Sai Kiran, A Vasu						

Mandatory and supplementary literature	Deva Reddy 4. The Dynamics of Electronic Supply Chains and Enterprise Resource Planning Systems: The New Business Challenge - Jean C. Essila Supplementary literature and webinars: http://www.hansamanuals.com https://youtu.be/rUJP3OR5GeA https://youtu.be/yX5shBr5GhA https://youtu.be/BTdXd2zrB-I https://youtu.be/_VOU0hb6i9Y https://youtu.be/4Dw2-LK-B
Evaluation criteria of learning outcomes.	
Grade	Explanation
<i>10 (outstanding)</i>	Knowledge, exceeding curriculum requirements, attests independent research and deep understanding of a problem
<i>9 (excellent)</i>	Complete acquaintance with curriculum requirements, ability to apply gained knowledge independently
<i>8 (very good)</i>	Complete acquaintance with curriculum requirements, though at times lacks deeper understanding and ability to affiliate gained knowledge with more complicated issues.
<i>7 (good)</i>	Curriculum requirements mastered, although less important knowledge gaps can be detected
<i>6 (above average)</i>	Acquaintance with curriculum requirements, though lack of problem understanding in detail can sometimes be detected
<i>5 (average)</i>	General knowledge of curriculum requirements although lacks understanding of several problems in general
<i>4 (below average)</i>	General knowledge of curriculum requirements, competence corresponds to minimum of curriculum requirements, problematic application of gained knowledge in practice
<i>3 (weak)</i>	General knowledge of a curriculum gained, though a complete lack of orientation in other relevant issues is detected. Additional studies required to get an assessment.
<i>2 (very weak)</i>	General knowledge on certain relevant issues in a curriculum gained, curricula requirements are not completed on average
<i>1 (extremely weak)</i>	A complete lack of basic curricula requirements is detected, almost no knowledge on a basic curriculum

