

DESCRIPTION OF STUDY COURSE

Course unit title	Applied Research	
Programme	Bachelor International Finance	
Year of study	4th year	
Level of course unit (e.g. first, second or third cycle)	First, Bachelor's study	
Course unit code	BFa044	
Name of lecturer(s)	Filip Nikolovski	
Credit points	3 ECTS	
Language of instruction	English	
Type of course unit (compulsory, optional)	compulsory	
Semester when the course unit is delivered	7	
Mode of delivery	Face-to-face	
Aim of Course	To provide students with knowledge and skills in research methods and their applications, in development process of Bachelor Thesis	
Preliminary knowledge (prerequisites and co-requisites)	Mathematics, Statistics	
Course contents	<ol style="list-style-type: none"> 1. Research philosophy 2. Research design 3. Sources and collection of data 4. Analysis and presentation of data 5. Use of statistical tools 	
Planned learning activities and teaching methods	Student attends lectures and seminars, presents individual work – empirical part of Bachelor Thesis. Total evaluation of the course consists of 20% active participation in lectures and seminars; 60% independent work and its presentation; 20% written exam at the end of the course.	
	Teaching methods	Student work load (1 CP = 40 hours of student work)
	Lectures and seminars	25%
	Development of preparation of individual work	25%
	Work at the library, independent studies	50%
	Total 80 hours	
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Knowledge of research development and design. 2. Skill to apply information gathering and research methods. 3. Skill to present result of research. 	



Assessment methods and criteria	Study outcomes	1.	2.	3.
	The form of assessment			
	In-class practical works	€	€	€
	Individual work and its presentation	€	€	€
	Written exam	€	€	€
Recommended or required reading	<p>Required literature:</p> <ol style="list-style-type: none"> Bryman, A., Bell, E., Harley, B. (2018) <i>Business Research Methods, 5E</i>, Oxford University Press Saunders, M. (2017) <i>Doing Research in Business and Management 2nd Edition</i>, Prentice Hall Financial Times: Pearson Education <p>Recommended literature:</p> <ol style="list-style-type: none"> Blumberg, B., Cooper, D.R., Schindler, P.S., <i>Business Research Methods</i>, McGraw-Hill, 2014 			
Recommended optional programme components	To be agreed at the start of the course.			