

**DESCRIPTION OF STUDY COURSE**

Course unit title	<b>Starting a Business / Business Incubator</b>				
Programme	Bachelor International Finance				
Year of study	3th or 4 <sup>th</sup> year				
Level of course unit (e.g. first, second or third cycle)	First level, Bachelor's study				
Course unit code	<b>BFa043</b>				
Name of lecturer(s)	Kristaps Lešinskis				
Credit points	3 ECTS				
Language of instruction	English				
Type of course unit (compulsory, optional)	Optional				
Semester when the course unit is delivered	5 <sup>th</sup> or 7 <sup>th</sup>				
Mode of delivery	face-to-face				
Aim of Course	To support students in development of their business ideas at early stage, using BA Business Incubator facilities				
Preliminary knowledge (prerequisites and co-requisites)	Vital business idea				
Course contents	Development of business ideas, start up enterprises with the support of BA Business Incubator				
Planned learning activities and teaching methods	The final assessment of the course consist of 20% active participation in activities of incubator, 40% presentation of progress reports, 20% presentation of business plan/ successful start of operation.				
	Teaching methods	Student work load (1 CP = 40 hours of student work)			
	Seminars and practical works	30%			
	Presentation of business plan	20%			
	Independent work at Incubator	50%			
	Total 80 hours				
Learning outcomes of the course unit	<ol style="list-style-type: none"> <li>1. Skill to assess personal readiness for business.</li> <li>2. Knowledge of business start-up operation and management.</li> <li>3. Skill to present and analyze business idea.</li> <li>4. Skill to use business incubator opportunities.</li> </ol>				
Assessment methods and criteria	Learning outcomes	1.	2.	3.	4.
	The form of assessment				
	Presentation of business idea	●	●	●	●
	Participation in incubator activities	●	●	●	●



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collaboration Study Programme BF International Finance / BBA  
International Management**

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	Self-analysis test	•	•	•	•
	Business plan development	•	•	•	•
Recommended or required reading	<b><u>Compulsory literature:</u></b> Barringer B., Ireland D. Entrepreneurship: Successfully Launching New Ventures (6th Edition). Prentice Hall, 2018.				
Recommended optional programme components	To be agreed at the start of the course.				