## **DESCRIPTION OF STUDY COURSE**

Course unit title	Research Work Methodology			
Programme	Bachelor International Finance			
Year of study	2nd year			
Level of course unit (e.g.	First, Bachelor's study			
first, second or third	,,			
cycle)				
Course unit code	BFa004			
Name of lecturer(s)	Dr.Aivars Spilbergs			
Credit points	3 ECTS			
Language of instruction	English			
Type of course unit	Compulsory			
(compulsory, optional)				
<b>Semester when the course</b>	4			
unit is delivered				
Mode of delivery	Face-to-face.			
Aim of Course	To provide basic knowledge of research and research methods, information			
	gathering and analysis with SPSS; and practical skills in development of			
	students' research works and independent study, starting from hypothesis			
	statement and finishing with research conclusions and recommendations, and			
	their recommendations.			
Preliminary knowledge				
(prerequisites and co-	Research work experience during the secondary education, IT, Statistics			
requisites)				
Course contents	1. The research work principles.			
	2. Research, its types and meaning in the study process.			
	3. Research paper methodological requirements.			
	4. Sources of information.			
	5. Research methodology, analysis of literature, practical research.			
	6. Application of SPSS.			
Planned learning	Students participation in lectures, seminars, present			
activities and teaching	Final assessment is based on 10% active participation in discussions and			
methods	seminars, 50% development and presentation of independent practical work,			
	40% written exam.			
	m	Student work load		
	Teaching methods	(1 CP = 40 hours of student work)		
	Tarton	25%		
	Seminars, practical work	15%		
	Development and presentation of individual work	40%		
	Work at the library, independent studies	20%		
		Total 80 hours		



## BA School of Business and Finance & SBS Swiss Business School collaboration Study Programme BF International Finance/ BBA International Management

Learning outcomes of the	<ol> <li>Understand main principles and requirements of the research work;</li> <li>Is able to formulate topicality, design, data set of the research, explain</li> </ol>			
course unit				
	and dispute about the results of the research;  3. Is able to use related tools of the research in order to obtain answers to			
	the stated question or problem of t			
Assessment methods and	Learning outcomes			
criteria	The form of assessment	1.	2.	3.
	Test	•	•	
	Independent work and presentation	•	•	•
	Written examination	•	•	
Recommended or				
required reading	Compulsory literature:			
	1. Saunders, M. (2017) Doing Research in Business and Management 2nd			
	Edition, Prentice Hall Financial Times: Pearson Education			
	2. Bryman, A. (2019), <i>Business Research Methods 5E</i> , Oxford University			
	Press, Oxford			
	Tress, Oxford			
	Recommended literature:			
	1. Saunders, M., Lewis, P., Thornhill, A. (2019), Research methods for			
	business students, Pearson			
	·			
	2. Field, A. (2018), Discovering Statistics Using SPSS, Sage Publications			
	ltd, London			
Recommended optional	To be agreed at the start of the course			
programme components				
programme components				